



Langone Medical Center

Policy No.

Issuing Department:

Office of Education, Faculty and Academic Affairs

Policy on Speaking Supported by Industry

Effective Date:

December 1, 2010

I. Summary of Policy

Members of the Medical Center faculty must retain full control and authority over professional material they present and must not allow such communications or presentations to be subject to the approval by any commercial interest. Participation by faculty in industry-supported educational lectures that violate this Policy is prohibited.

II. Policy Purpose

Research relationships with industry may entail beneficial public presentations by members of the Medical Center faculty. The Medical Center's principles of professionalism and principled partnership with industry, however, may be compromised through participation in violation of this Policy by its faculty in speakers' bureaus and other activities organized to support a company's marketing goals of a drug or device in question. Participation in industry-supported promotional educational activities that violate this Policy, which are often little more than extensions of a company's marketing department, may raise questions about the integrity of the faculty member's scholarship and research, and by extension that of the Medical Center, and may pose real or perceived conflicts of interest.

III. Applicability of the Policy

This Policy applies to all Medical Center faculty, including both paid and unpaid faculty.

IV. Policy

A. Principles relating to Speaking at Industry-Supported Events. Members of the Medical Center's faculty must retain full control and authority over professional material s/he presents. Faculty may not participate in speaking engagements (whether under written agreements or otherwise) supported by industry (including pharmaceutical, biotechnology, device and medical education and communication companies) that would violate these principles.

Accordingly, as a member of the Medical Center's faculty, it is:

1. Fundamental to maintain free and unhampered scientific inquiry and communication;

2. Essential to remain independent of commitment that would compromise the public trust;
3. Unprofessional and unethical to present a pharmaceutical, biotechnology or medical device company's, or anyone else's, prepared materials as one's own;
4. Inappropriate for faculty to act as the agent of a pharmaceutical, biotechnology or medical device company who is required to present company materials;
5. Inappropriate for faculty to present their individual views as the views of New York University or the Medical Center; and
6. Critical to disclose any personal interest or activity, financial or otherwise, which may appear to influence one's judgment or otherwise give any appearance of impropriety or conflict.

B. Guidelines relating to Speaking at Industry-Supported Events. Faculty must adhere to the following guidelines when giving educational lectures that are supported by industry:

1. All financial support for the lecture by industry must be reported to the industry supporter and fully disclosed by the industry supporter to the lecture audience.
2. Speakers must fully disclose at the beginning of the lecture to the lecture audience the existence of any financial interest, including any compensation or income received from or ownership interest in, held by the speaker in the industry supporter of the lecture.
3. Speakers must have editorial discretion as to lecture content and materials.
4. Speakers must provide a fair and balanced assessment of therapeutic options and promote objective scientific and educational discourse.
5. Speakers should make it clear that the lecture content reflects their individual views and not the views of New York University or the Medical Center.
6. The New York University and the Medical Center names, logos and/or images should not be used in the industry-sponsored promotional lectures.
7. PowerPoint presentations, slides, handouts, brochures, flyers, mail and email announcements of the promotional lectures cannot be co-branded using the New York University and the Medical Center symbols, logos and/or images.
8. Presentations that provide information related to non-FDA approved uses for drug products and/or devices must clearly acknowledge the unlabeled indications or investigational nature of their proposed uses to the audience.

Faculty may not participate in an industry-supported lecture that would violate these guidelines.

C. Rare exceptions to this Policy may be granted by the Vice Dean for Faculty, Education and Academic Affairs in specific cases that pertain to FDA-mandated training of providers for a new device or procedure.

V. Faculty Disclosures

In accordance with the existing Medical Center's *Policies on Conflicts of Interest, Commitment and Consulting*, all compensated faculty (whether Full-time or Part-time) and all non-compensated faculty engaged at the Medical Center in research, or in service on any committee whose purpose relates to purchasing or education, or in other activities that may compromise the integrity of the Medical Center must submit the Annual Disclosure Form to the Medical Center. In the Annual Disclosure Form, the faculty member must disclose his or her total compensation from each entity supporting lectures given by the faculty member as well as compensation from any other outside activities engaged in by the faculty member (including consulting, lecturing and/or service on scientific advisory committees, data safety & monitoring boards, and steering committees for a clinical trial or any other purpose) involving his or her professional competence. These disclosures will be reviewed by the faculty member's Department Chair and Division Chief, if applicable, in accordance with the terms of such policies.

VI. Policy Enforcement

Violations of this Policy are subject to disciplinary action, up to and including termination of employment or association with the Medical Center, in accordance with the Medical Center disciplinary policies and procedures applicable to the individual in question.

Membership of Ad Hoc Committee on the development of Policies for Authorship of Scientific and Scholarly Publications and for Speaking Supported by Industry

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